

GROWING TALENT FOR TODAY AND TOMORROW

(GTCI)
GLOBAL TALENT
COMPETITIVENESS INDEX

THE WORLD TODAY

A mismatch of talent is challenging companies and countries alike, leading to a lack of prospects for families, missed innovation and a shortfall of growth.

200 million unemployed

THAT IS THE SAME AS THE ENTIRE POPULATION OF BRAZIL.



DESPITE 33 MILLION LOOKING FOR A JOB IN THE US & EUROPE

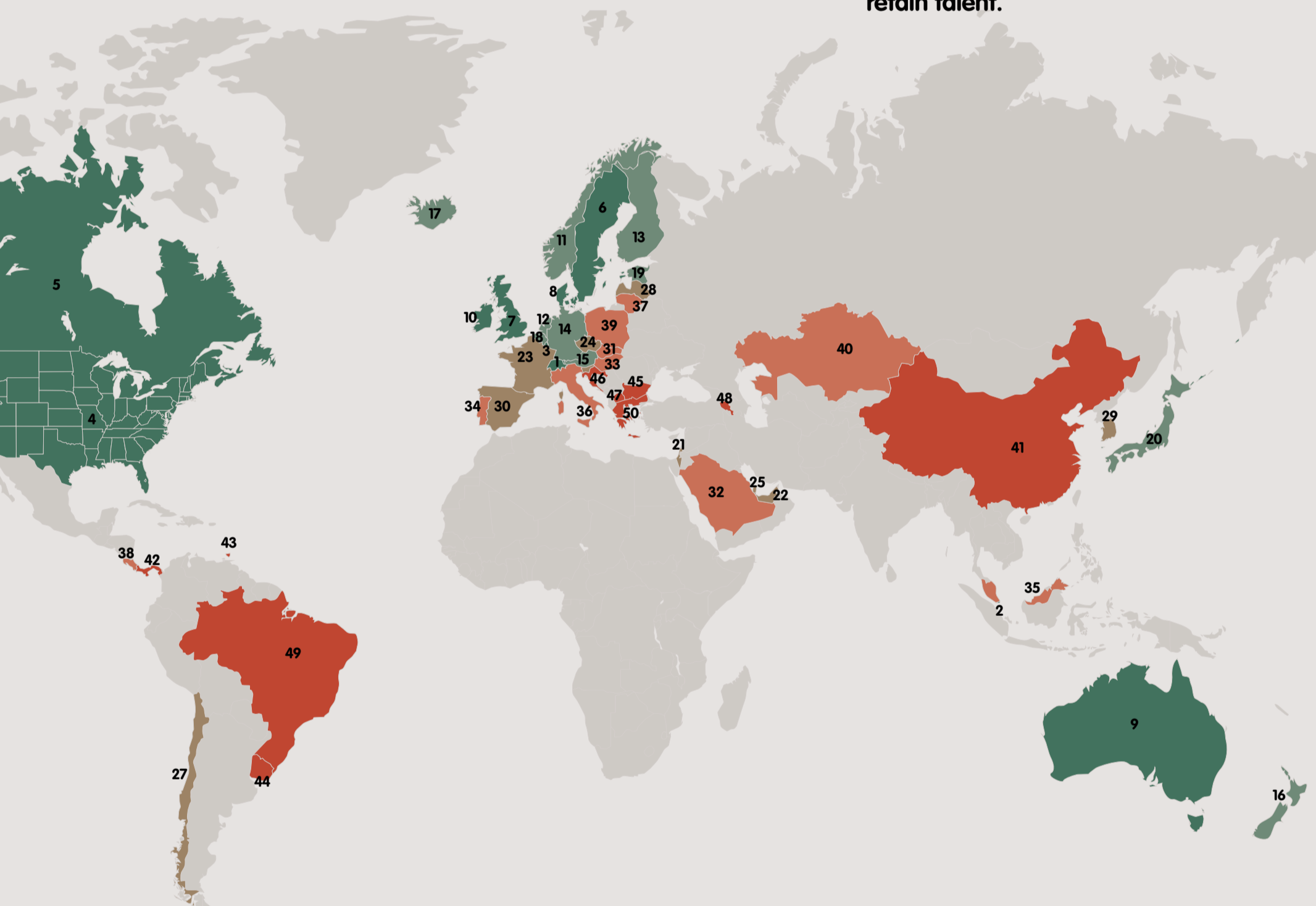


8 MILLION JOBS ARE LEFT VACANT EACH YEAR

GTCI TOP 50

To tackle this problem, governments and businesses must invest in growing talent.

GTCI measures countries' competitiveness based on their ability to grow, attract and retain talent.



THE RECOMMENDATIONS

There is no one-size-fits-all solution, but the experience of talent champions points to a number of key learnings and recommendations to improve talent competitiveness of countries and business.

1 BEYOND FORMAL EDUCATION
Life-long learning and growth opportunities are needed to supplement formal education.

2 EMPLOYABLE SKILLS
Talent development strategies should focus on the concept of employable skills to meet business demands.

3 OPENNESS
Openness in terms of trade, investment and labour mobility is a key component of talent competitiveness.

