

# Indonesia

## Major Business Sectors

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### Swiss Business Hub ASEAN, Indonesia

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#### OVERVIEW AND TRENDS

Private consumptions and growing middle class in Indonesia continue to spur growth in the country. In 2014, private (household) consumptions accounted for 56.12% of the GDP<sup>1</sup>, added with public consumption of 8.98%, consumption made up the largest part of the growth of Indonesia.

Indonesia trade deficit for the last two years have given a sign to the government to tighten import and boost export, focusing on non-commodities and non-oil and gas export. Indonesia's key sectors to be looked out to for the next 5 years are: food and food processing technology, sustainable energy sectors, infrastructures and maritime related resources and technology. This is in line with the medium-term planning of the government of Indonesia to achieve food sovereignty, energy sufficiency, improved connectivity and management of maritime resources.

The current trade policy of the new government is to boost added-value manufacturing in the country, reducing import dependency on capital and secondary goods, and boosting non-commodity export. Switzerland has continue to booked huge trade surplus with in Indonesia in the past 10 years and this condition is not favourable in the view of policy makers in Indonesia. With this, boosting export to Indonesia would be more and more difficult in the future.

On the other hand, opportunities for investment is wide open. Companies that are not very competitive anymore producing their products in Switzerland due to high labour cost and strong Swiss Francs, should start thinking in outsourcing or producing their products in Indonesia and target the regional market of ASEAN.

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<sup>1</sup> <http://www.bps.go.id/webbeta/frontend/linkTabelStatistik/view/id/1223>

## DOMESTIC

Period: 2014

BUSINESS SECTOR	% OF GDP	CHANGE FROM PREVIOUS YEAR (VALUE)	VALUE IN USD M
Non Oil & Gas Manufacturing	20.84%	11.56%	168'297.5
Trade, Hotels & Restaurants	14.60%	13.25%	117'884.8
Agriculture, Fisheries & Forestry	14.33%	10.40%	115'737.8
Public, Community & Household services	10.98%	10.78%	88'688.8
Mining	10.49%	3.16%	84'700.0
Constructions	10.05%	11.82%	81'163.3
Business & Financial Services	7.65%	13.03%	61'756.9
Transportations & Communications	7.39%	17.37%	59'651.9
Oil & Gas Manufacturing	2.88%	8.72%	23'222.9
Utilities	0.80%	15.34%	6'490.5

Source: Central Bureau Statistic Indonesia

## IMPORTS

Period: 2014

HS	Description	Value in USD m	% of imports	Change from previous year (Value)
271011	Light petroleum oils & preparations	16'428.1	20.32%	0.22%
270900	PETROLEUM OILS AND OILS FROM BITUMINOUS MINERALS, CRUDE	13'072.4	16.17%	-3.78%
271019	Petroleum oils & oils obtained from bituminous minerals (other than crude) & preparations not elsewhere specified/incl., containing by weight 70 %/mo	10'289.1	12.72%	-10.21%
851712	Telephones for cellular networks/for other wireless networks, other than Line telephone sets with cordless handsets	2'906.9	3.59%	4.26%
100190	WHEAT (OTHER THAN DURUM WHEAT), AND MESLIN	2'348.8	2.90%	-0.53%

<b>230400</b>	SOYBEAN OILCAKE AND OTHER SOLID RESIDUES RESULTING FROM THE EXTRACTION OF SOY BEAN OIL, WHETHER OR NOT GROUND OR IN THE FORM OF PELLETS	2'194.9	2.71%	13.90%
<b>271113</b>	BUTANES, LIQUEFIED	1'608.1	1.99%	-4.40%
<b>271112</b>	PROPANE, LIQUEFIED	1'408.8	1.74%	1.27%
<b>520100</b>	COTTON, NOT CARDED OR COMBED	1'400.8	1.73%	4.05%
<b>170111</b>	CANE SUGAR, RAW, IN SOLID FORM, NOT CONTAINING ADDED FLAVORING OR COLORING MATTER	1'282.2	1.59%	-23.57%
<b>847130</b>	PORTABLE DIGITAL AUTOMATIC DATA PROCESSING MACHINES, WEIGHING < 10 KG, CONSISTING OF AT LEAST A CENTRAL PROCESSING UNIT, A KEYBOARD AND A DISPLAY	1'212.4	1.50%	-15.19%
<b>120100</b>	SOYBEANS, WHETHER OR NOT BROKEN	1'176.9	1.46%	6.84%
<b>290243</b>	PARA-XYLENE (1,4-DIMETHYLBENZENE)	1'172.0	1.45%	7.56%
<b>854239</b>	Other Electronic integrated circuits, other than Amplifiers/Memories/Processors & controllers	1'098.9	1.36%	-0.01%
<b>852990</b>	PARTS (EXCEPT ANTENNAS AND REFLECTORS) FOR USE WITH RADIO TRANSMISSION, RADAR, RADIO NAVIGATIONAL AID, RECEPTION AND TELEVISION APPARATUS, NESOI	1'091.3	1.35%	4.00%
<b>720712</b>	SEMIFINISHED PRODUCTS OF IRON OR NONALLOY STEEL, UNDER 0.25% (WT.) CARBON, RECTANGULAR CROSS SECTION, WIDTH NOT LESS THAN TWICE THE THICKNESS	1'059.8	1.31%	-21.10%
<b>390210</b>	POLYPROPYLENE, IN PRIMARY FORMS	1'000.2	1.24%	6.05%
<b>290121</b>	ETHYLENE (ETHENE)	906.4	1.12%	6.59%
<b>310420</b>	POTASSIUM CHLORIDE	890.8	1.10%	-7.53%
<b>870899</b>	PARTS AND ACCESSORIES FOR MOTOR VEHICLES, NESOI	880.7	1.09%	-18.81%
<b>980120</b>	Mtr Vhcl for the transport of goods of heading 87.04	803.8	0.99%	-25.39%
<b>100590</b>	CORN (MAIZE), OTHER THAN SEED CORN	803.0	0.99%	-12.18%
<b>740311</b>	REFINED COPPER CATHODES AND SECTIONS OF CATHODES	773.1	0.96%	15.58%
<b>720449</b>	FERROUS WASTE AND SCRAP, NESOI	744.0	0.92%	-13.94%
<b>851770</b>	Parts of telephone sets, incl. telephones for cellular networks/for other wireless networks; other apparatus for the transmission/reception of voice,	729.7	0.90%	-49.16%
<b>390110</b>	POLYETHYLENE HAVING A SPECIFIC GRAVITY OF LESS THAN 0.94, IN PRIMARY FORMS	703.4	0.87%	15.61%
<b>10290</b>	BOVINE ANIMALS, LIVE, NESOI	675.2	0.83%	99.65%
<b>851762</b>	Machines for the reception, conversion & transmission/regeneration of voice, images/other data, incl. switching & routing apparatus	673.9	0.83%	-24.73%
<b>853690</b>	ELECTRICAL APPARATUS FOR SWITCHING, PROTECTING OR MAKING CONNECTIONS TO OR IN ELECTRICAL CIRCUITS, FOR A VOLTAGE NOT EXCEEDING 1,000 V, NESOI	652.7	0.81%	5.84%
<b>40210</b>	MILK AND CREAM, CONCENTRATED, WHETHER OR NOT SWEETENED, IN POWDER, GRANULES OR OTHER SOLID FORMS, OF A FAT CONTENT, BY WEIGHT, NOT EXCEEDING 1.5%	649.2	0.80%	7.13%

848180	TAPS, COCKS, VALVES AND SIMILAR APPLIANCES FOR PIPES, VATS OR THE LIKE, INCLUDING THERMOSTATICALLY CONTROLLED VALVES, NESOI	647.4	0.80%	8.19%
870323	PASSENGER MOTOR VEHICLES WITH SPARK-IGNITION INTERNAL COMBUSTION RECIPROCATING PISTON ENGINE, CYLINDER CAPACITY OVER 1,500 CC BUT NOT OVER 3,000 CC	616.1	0.76%	-28.74%
840991	PARTS FOR USE WITH SPARK-IGNITION INTERNAL COMBUSTION PISTON ENGINES (INCLUDING ROTARY ENGINES), NESOI	564.7	0.70%	-17.81%
844391	Parts & accessories of printing machinery used for printing by means of plates, cylinders & other printing components of heading 84.42	564.1	0.70%	17.67%
271320	PETROLEUM BITUMEN	550.2	0.68%	-10.43%
843149	PARTS AND ATTACHMENTS, NESOI, FOR DERRICKS, CRANES, SELF-PROPELLED BULLDOZERS, GRADERS ETC. AND OTHER GRADING, SCRAPING, ETC. MACHINERY	530.5	0.66%	-6.67%
470321	CHEMICAL WOODPULP, SODA OR SULFATE, OTHER THAN DISSOLVING GRADES, SEMIBLEACHED OR BLEACHED, CONIFEROUS	528.9	0.65%	12.48%
851761	Base stations for transmission/reception of voice, images/other data, incl. apparatus for communication in a wired/wireless network (such as a local/w	524.6	0.65%	273.38%
290531	ETHYLENE GLYCOL (ETHANEDIOL)	517.5	0.64%	9.66%
870840	GEAR BOXES FOR MOTOR VEHICLES	517.0	0.64%	-5.36%
390230	PROPYLENE COPOLYMERS, IN PRIMARY FORMS	515.3	0.64%	6.82%
230990	ANIMAL FEED PREPARATIONS (MIXED FEEDS, ETC.), OTHER THAN DOG OR CAT FOOD PUT UP FOR RETAIL SALE	511.7	0.63%	-2.92%
470200	CHEMICAL WOODPULP, DISSOLVING GRADES	476.6	0.59%	-2.77%
890190	VESSELS NESOI, FOR THE TRANSPORT OF GOODS, AND OTHER VESSELS NESOI, FOR THE TRANSPORT OF BOTH PERSONS AND GOODS	471.4	0.58%	-20.07%
730429	CASING AND TUBING OF A KIND USED IN DRILLING FOR OIL OR GAS, SEAMLESS, OF IRON OR STEEL (EXCL. PRODUCTS OF CAST IRON).	471.1	0.58%	-9.30%
210690	FOOD PREPARATIONS NESOI	466.3	0.58%	-8.98%
390120	POLYETHYLENE HAVING A SPECIFIC GRAVITY OF 0.94 OR MORE, IN PRIMARY FORMS	454.6	0.56%	3.77%
870322	PASSENGER MOTOR VEHICLES WITH SPARK-IGNITION INTERNAL COMBUSTION RECIPROCATING PISTON ENGINE, CYLINDER CAPACITY OVER 1,000 CC BUT NOT OVER 1,500 CC	443.4	0.55%	-47.83%
760120	ALUMINUM ALLOYS, UNWROUGHT	439.3	0.54%	11.81%
842952	MECHANICAL SHOVELS, EXCAVATORS AND SHOVEL LOADERS WITH 360 DEGREE REVOLVING SUPERSTRUCTURE, SELF-PROPELLED	418.6	0.52%	-16.45%
TOTAL		80'866.8	100.00%	

Source: Ministry of Trade

<http://www.kemendag.go.id/en/economic-profile/indonesia-export-import/import-growth-hs-6-digits>

## EXPORTS

Period: 2014

HS	Description	Value in USD M	% of exports	Change from previous year (Value)
151190	PALM OIL AND ITS FRACTIONS, REFINED BUT NOT CHEMICALLY MODIFIED	13'258.2	12.21%	22.08%
271111	NATURAL GAS, LIQUEFIED	11'704.5	10.78%	-9.47%
270900	PETROLEUM OILS AND OILS FROM BITUMINOUS MINERALS, CRUDE	9'528.2	8.77%	-6.63%
270112	BITUMINOUS COAL, WHETHER OR NOT PULVERIZED, BUT NOT AGGLOMERATED	9'404.3	8.66%	-23.58%
270119	COAL, OTHER THAN ANTHRACITE OR BITUMINOUS, WHETHER OR NOT PULVERIZED, BUT NOT AGGLOMERATED	9'289.5	8.55%	-11.03%
271121	NATURAL GAS, GASEOUS	5'471.3	5.04%	5.42%
400122	TECHNICALLY SPECIFIED NATURAL RUBBER (TSNR) IN PRIMARY FORMS OR IN PLATES, SHEETS OR STRIP	4'595.1	4.23%	-31.49%
151110	PALM OIL AND ITS FRACTIONS, CRUDE, NOT CHEMICALLY MODIFIED	4'206.7	3.87%	-15.50%
271390	RESIDUES OF PETROLEUM OILS OR OF OILS OBTAINED FROM BITUMINOUS MINERALS, NESOI	2'262.4	2.08%	-13.22%
270210	LIGNITE, NOT AGGLOMERATED, EXCLUDING JET	2'121.3	1.95%	21.80%
711319	JEWELRY AND PARTS THEREOF, OF PRECIOUS METAL OTHER THAN SILVER	1'882.2	1.73%	2138.05%
470329	CHEMICAL WOODPULP, SODA OR SULFATE, OTHER THAN DISSOLVING GRADES, SEMIBLEACHED OR BLEACHED, NONCONIFEROUS	1'718.3	1.58%	-6.65%
260300	COPPER ORES AND CONCENTRATES	1'683.6	1.55%	-44.01%
800110	TIN, NOT ALLOYED, UNWROUGHT	1'574.9	1.45%	-19.64%
30613	SHRIMPS AND PRAWNS, INCLUDING IN SHELL, COOKED BY STEAMING OR BY BOILING IN WATER, FROZEN	1'569.9	1.45%	28.73%
382319	FATTY ACIDS, INDUSTRIAL, MONOCARBOXYLIC; ACID OILS FROM REFINING (EXCL. STEARIC ACID, OLEIC ACID AND TALL OIL FATTY ACIDS)	1'431.0	1.32%	54.05%
401110	NEW PNEUMATIC TIRES, OF RUBBER, OF A KIND USED ON MOTOR CARS (INCLUDING STATION WAGONS AND RACING CARS)	1'277.0	1.18%	-3.67%
640319	SPORTS FOOTWEAR (OTHER THAN SKI FOOTWEAR) NESOI, WITH OUTER SOLES OF RUBBER, PLASTICS, LEATHER OR COMPOSITION LEATHER AND UPPERS OF LEATHER	1'206.4	1.11%	-12.05%

382490	PRODUCTS, PREPARATIONS AND RESIDUAL PRODUCTS OF THE CHEMICAL OR ALLIED INDUSTRIES, INCL. THOSE CONSISTING OF MIXTURES OF NATURAL PRODUCTS, N.E.S . (EX	1'166.1	1.07%	-18.50%
151329	PALM KERNEL OR BABASSU OIL AND THEIR FRACTIONS, REFINED BUT NOT CHEMICALLY MODIFIED	1'151.4	1.06%	21.38%
844331	Machines which perform two/more of the functions of printing, copying/facsimile transmission, capable of connecting to an automatic data processing ma	1'128.3	1.04%	3.69%
480256	Paper&paperboard, not containing fibres obtained by a mechanical/chemi-mechanical process/of which not > 10% by weight of the total fibre content cons	1'091.7	1.01%	7.36%
441231	Plywood, consisting solely of sheets of wood (other than bamboo), each ply not> 6 mm thkns, with at least one outer ply of tropical wood specified in	1'057.0	0.97%	4.42%
750110	NICKEL MATTES	1'038.1	0.96%	12.60%
90111	COFFEE, NOT ROASTED, NOT DECAFFEINATED	1'030.7	0.95%	-11.62%
710812	GOLD, NONMONETARY, UNWROUGHT NESOI (OTHER THAN POWDER)	1'018.2	0.94%	-34.79%
870323	PASSENGER MOTOR VEHICLES WITH SPARK-IGNITION INTERNAL COMBUSTION RECIPROCATING PISTON ENGINE, CYLINDER CAPACITY OVER 1,500 CC BUT NOT OVER 3,000 CC	1'005.8	0.93%	11.92%
870322	PASSENGER MOTOR VEHICLES WITH SPARK-IGNITION INTERNAL COMBUSTION RECIPROCATING PISTON ENGINE, CYLINDER CAPACITY OVER 1,000 CC BUT NOT OVER 1,500 CC	972.9	0.90%	46.26%
711299	Waste & scrap of precious metal/of metal clad with precious metal; other waste & scrap containing precious metal/precious metal compounds, of a kind u	858.9	0.79%	38.40%
940360	WOODEN FURNITURE, NESOI	824.7	0.76%	5.70%
271019	Petroleum oils & oils obtained from bituminous minerals (other than crude) & preparations not elsewhere specified/incl., containing by weight 70 %/mo	772.9	0.71%	-20.39%
240220	CIGARETTES CONTAINING TOBACCO	765.8	0.71%	14.98%
740311	REFINED COPPER CATHODES AND SECTIONS OF CATHODES	755.8	0.70%	44.07%
441299	PLYWOOD, VENEERED PANELS AND SIMILAR LAMINATED WOOD, NESOI	714.0	0.66%	21.02%
151790	EDIBLE MIXTURES OR PREPARATIONS OF ANIMAL OR VEGETABLE FATS OR OILS OR OF FRACTIONS OF DIFFERENT FATS AND OILS COVERED BY HEADINGS 1501 THROUGH 1515	695.3	0.64%	30.47%
640399	FOOTWEAR, WITH OUTER SOLES OF RUBBER, PLASTICS OR COMPOSITION LEATHER AND UPPERS OF LEATHER NESOI, NOT COVERING THE ANKLE	691.8	0.64%	17.43%
180400	COCOA BUTTER, FAT AND OIL	660.8	0.61%	85.20%

<b>854430</b>	INSULATED IGNITION WIRING SETS AND OTHER WIRING SETS FOR VEHICLES, AIRCRAFT AND SHIPS	659.6	0.61%	-0.44%
<b>440929</b>	Wood (including strips&friezes for parquet flooring, not assembled) continuously shaped (tongued, grooved, rebated, chamfered, V-jointed, beaded, moul	605.7	0.56%	21.07%
<b>870840</b>	GEAR BOXES FOR MOTOR VEHICLES	576.2	0.53%	53.24%
<b>640411</b>	SPORTS FOOTWEAR, INCLUDING TENNIS SHOES, BASKETBALL SHOES AND GYM SHOES, WITH OUTER SOLES OF RUBBER OR PLASTICS AND UPPERS OF TEXTILE MATERIALS	547.5	0.50%	38.33%
<b>230660</b>	PALM NUT OR KERNEL OILCAKE AND OTHER SOLID RESIDUES RESULTING FROM THE EXTRACTION OF PALM NUTS OR KERNELS, WHETHER OR NOT GROUND OR IN PELLETS	538.6	0.50%	2.20%
<b>852190</b>	VIDEO RECORDING OR REPRODUCING APPARATUS, OTHER THAN MAGNETIC TAPE-TYPE	538.0	0.50%	-4.25%
<b>151311</b>	COCONUT (COPRA) OIL AND ITS FRACTIONS, CRUDE, NOT CHEMICALLY MODIFIED	533.7	0.49%	68.95%
<b>851761</b>	Base stations for transmission/reception of voice, images/other data, incl. apparatus for communication in a wired/wireless network (such as a local/w	524.4	0.48%	-22.63%
<b>640419</b>	FOOTWEAR, WITH OUTER SOLES OF RUBBER OR PLASTICS AND UPPERS OF TEXTILE MATERIALS, NESOI	517.4	0.48%	1.93%
<b>271011</b>	Light petroleum oils & preparations	515.7	0.47%	-18.53%
<b>611020</b>	SWEATERS, PULLOVERS, SWEATSHIRTS, VESTS AND SIMILAR ARTICLES OF COTTON, KNITTED OR CROCHETED	491.1	0.45%	-15.09%
<b>480257</b>	Paper&paperboard, not containing fibres obtained by a mechanical/chemi-mechanical process/of which not > 10% by weight of the total fibre content cons	488.6	0.45%	0.78%
<b>710811</b>	GOLD, NONMONETARY, POWDER	486.4	0.45%	90.00%
	<b>TOTAL</b>	<b>108'607.9</b>	<b>100.00%</b>	

Source: Ministry of Trade

## **FURTHER INFORMATION AND LINKS**

Ministry of Trade: <http://www.kemendag.go.id/en>

Bureau for National Statistic of Indonesia: <http://www.bps.go.id/eng/index.php>

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